

CITY OF BELLEVUE, WASHINGTON

ORDINANCE NO. 4626

AN ORDINANCE regarding the Sign Code; and amending Chapter 22B.10 of the Bellevue City Code to permit major institutions, and major office buildings in the Central Business District, to place freestanding directional signs on sidewalks, to permit larger building-mounted directional signs in the business districts, and allowing such signs to indicate whether an on-site parking garage is full.

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES ORDAIN AS FOLLOWS:

Section 1. The Bellevue City Code, Chapter 22B.10 (Sign Code), is amended by the addition of a new section, 22B.10.115, as follows:

22B.10.115 Major Institution And Major Office Building Signs

A major institution such as a hospital, convention center, performing arts center, college, sports arena, or a major office building or mixed use complex (300,000 gross square feet or more) in the Central Business District may display one freestanding directional sign for every two hundred feet of street frontage. Such signs may bear the name or symbol of the institution or office building, and must be placed at primary vehicular or pedestrian access points. Such signs may be of no more than twenty-five square feet on each face, and may stand no more than five feet high. Such signs may change to state whether a parking garage is full. Directional signs may be placed on a sidewalk in the public right of way pursuant to Section 14.30.080 of the Bellevue City Code, or on other perimeter sidewalks adjacent to and owned by the major institution or major office building/mixed use complex, with the prior approval of the Director. The Director will only approve such signs located in public sidewalks or walkways if they are located so as to not inhibit pedestrian movement. Only the minimum number of signs determined by the Director to be necessary to direct vehicular and pedestrian traffic may be displayed.

Section 2. Section 22B.10.020(9) of the Bellevue City Code (Sign Code) is amended as follows:

22B.10.020 Definitions.

...

9. "Directional sign" means a single or double-faced sign not exceeding six square feet in surface area except as provided in 22B.10.115 for major institutions, major office buildings, and major mixed use complexes and in 22B.10.030 for the Central Business District, which is designed to guide or direct pedestrian or vehicular traffic to an area, place or convenience.

Section 3. Section 22B.10.020(23) of the Bellevue City Code (Sign Code) is amended to read as follows:

23. "Primary sign or signs" means all signs of a user which are not exempt (See Section 22B.10.130), or which do not come within the category "incidental signs" (See Section 22B.10.030F and subsection 13 of this section), or which do not come within the category "directional signs" (See Section 22B.10.030G and subsection 9 of this section). The term "primary sign" is intended to include virtually all signs of a commercial nature.

Section 4. Section 22B.10.030G of the Bellevue City Code (Sign Code) is amended as follows:

22B.10.030 Business district signs -- zones OLB, CB, CBD-O1, CBD-O2, CBD-R, CBD-OLB and CBD-MU.

...

- G. Directional Signs. Directional signs shall not exceed six square feet in sign surface area except as provided in Section 22B.10.115 for major institutions, major office buildings, and major mixed use complexes and except for buildings in the Central Business District (CBD) business zones: zones CBD-01, CBD-02, CBD-OLB and CBD-MU. In the CBD business zones, directional signs up to twelve square feet per face may be placed. Directional signs may be located only on the premises to which the sign is intended to guide or direct pedestrian or vehicular traffic, except that off-premises directional signs may be approved by

the sign administrator subject to the same standards required for granting of a variance as set forth in Section 22B.10.180 of the Bellevue City Code, where the applicant has demonstrated that his premises are so located that on-premises directional signs are inadequate to reasonably apprise the public of the location of the premises.

Section 5. Section 22B.10.150(D) of the Bellevue City Code (Sign Code) is amended as follows:

22B.10.150 Prohibited Signs

. . .

The following signs or displays are prohibited, except as indicated. Prohibited signs are subject to removal by the city at the owner's or user's expense. (See Section 22B.10.170.)

- D. Signs which rotate or have a part or parts which move or revolve except that the movement of the hands of a clock or digital changes indicating time and temperature or national market indices which do not advertise a specific company or commodity, or indicating whether a parking garage is full are permitted;

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Section 6. This ordinance shall take effect and be in force thirty (30) days after its passage, approval and legal publication.


PASSED by the City Council this 14<sup>th</sup> day of February, 1994, and signed in authentication of its passage this 14<sup>th</sup> day of February, 1994.

(SEAL)

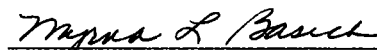
  
Donald S. Davidson, DDS, Mayor

Approved as to form:

Richard L. Andrews, City Attorney

  
Richard L. Andrews, City Attorney

Attest:

  
Myrna L. Basich, City Clerk

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