

CITY OF BELLEVUE, WASHINGTON

ORDINANCE NO. 589

AN ORDINANCE regulating the erection of signs, billboards and other advertising devices; providing definitions; and amending Ordinance No. 584 and Section Nos. 17.04.010 and 17.04.020 of Bellevue City Code.

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DO ORDAIN AS FOLLOWS:

Section 1. Section 1 of Ordinance No. 584 passed April 2, 1963, and Section 17.04.010 of Bellevue City Code, are each amended to read as follows:

17.04.010 Definitions. COMMERCIAL SIGN: The term "commercial sign" shall mean any exterior sign or device conveying a message advertising or attracting the attention of prospective patrons, customer, users, purchasers of property or recipients of service for sale or hire, and without limiting the foregoing shall include all signs not specifically included within the definitions below, and shall specifically include political signs advertising candidates or issues.

NON-COMMERCIAL SIGN: The term "non-commercial sign" shall mean any exterior residential nameplate, ornamental or otherwise, erected for the purpose of identifying a residence; or permanent sign for naming and identifying an institution, semipublic, public or recreational development or building, or an apartment building or a subdivision.

PUBLIC SIGN: The term "public sign" shall mean a sign of interest and benefit to the general public, such as a directional sign designating routes or location; traffic control signs such as "Stop," "Speed Limit," etc., safety signs such as "School Crossing," "Bus Loading," etc.; special event signs or devices such as "Firemen's Ball," Fourth of July or Christmas decorations, "U.G.N." or "Red Cross" drives, etc.

REAL ESTATE SIGN: The term "real estate sign" shall mean any sign employed by real estate brokers or agents or home owners for the purpose of attracting attention to real estate.

LICENSING OFFICIAL: The term "licensing official" shall mean the city official designated by the Manager by administrative order, who shall issue permits, establish regulations, be charged with the enforcement of this chapter, and who shall make such other administrative determinations as are required hereunder.

PROHIBITED DEVICES: Strings of pennants, banners or streamers, festoons of lights, clusters of flags, strings of twirlers or propellers, flashing or blinking lights, flares, balloons, and similar devices of carnival character. Not prohibited are national, state and institutional flags properly displayed.

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EMBLEMATIC DESIGNS: Building or site developments which are an integral part of a total design and may identify a location or building, such as a sculpture, fountains, landscaping, pylons, walls or lighting, will not be considered commercial signs provided such developments are not a direct source of light. Such designs may include as an incidental element the name of the location or building or institution or, in directory form, the names of the business occupants of the property. Such developments may extend to the street right-of-way line provided no structures or parts are higher than 3 ft. between the building line and the street right-of-way line.

Section 2. Section 2 of Ordinance No. 584 and Section 17.04.020 of Bellevue City Code are each amended to read as follows:

17.04.020 Sign permit--When required. A permit from the licensing official shall be required for the erection and maintenance of any exterior sign.

Section 3. This ordinance shall take effect and be in force on the 18th day of May, 1963.

PASSED by the City Council on this 7th day of May 1963, and signed in authentication of its passage this 7th day of May, 1963.

Scott McDermott
Scott McDermott
Mayor

(SEAL)

Approved as to Form:

Joseph S. Miller
Joseph S. Miller
City Attorney

Attest:

Jean S. Scholer
Jean S. Scholer
City Clerk

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CITY OF BELLEVUE
DATE 5-8-63
CITY CLERK *Jean S. Scholer*