

ORDINANCE NO. 60

AN ORDINANCE to control the erection of signs, billboards and other advertising devices within the City of Bellevue, providing for the issuance of permits therefor and setting of fees.

THE CITY COUNCIL OF THE CITY OF BELLEVUE DO  
ORDAIN AS FOLLOWS:

Section 1. Definitions - Within the contemplation of this Ordinance, the term "commercial sign" shall be deemed to mean, and include, any sign, billboard, banner, streamer or other device for advertising or attracting attention of prospective patrons, customers, users, purchasers of property or recipients of service for sale or hire.

Within the contemplation of this Ordinance, the term "non-commercial sign" shall include and be deemed to mean any residential name plate or device, ornamental or otherwise, erected for the purpose of identifying a residence or name or location of an institutional, semi-public, public, recreational or apartment building or attention attracting device erected for non-commercial purposes.

Section 2. It shall be unlawful to erect or maintain any commercial or non-commercial sign or device as defined or described in Section 1 above, in violation of the terms of this Ordinance or without first obtaining a permit therefor from the building official of this city.

Section 3. Sign permits shall be issued as authorized herein by the City Clerk or other agent designated by the City Manager, upon payment of the license fee of \$1.00.

Section 4. Such sign permit shall contain the name of the person to whom the permit is issued, the location at which the sign is to be erected and maintained, the period of time for which said permit shall be valid and such other data as may be necessary or desirable to identify the type, size and character of the sign to be erected or maintained.

Section 5. In all districts classified as "residential" by the ordinances of the City of Bellevue, the following non-commercial signs shall be permitted:

(a) One sign bearing the name and address of the resident, or the name of the residential property or the name, occupation and address of a resident engaged in a home occupation. Such signs shall not exceed a maximum of two square feet in area and shall be located entirely within the boundaries of the permittee's property. Such signs may be illuminated but shall not be a source of light.

(b) Signs naming or designating a residential subdivision or an institutional, semi-public, public, recreational or apartment building shall be of permanent construction, ornamental in character and not exceeding a maximum of 32 square feet in area.

Detailed working drawings for the proposed sign as permitted by this subsection must accompany the application for such permit.

(c) One temporary "for sale" or "for rent" sign having a maximum of four square feet in area may be located upon the property.

Section 6. In all districts classified as "business" or "commercial" by the zoning ordinances of the City of Bellevue, commercial signs or devices pertaining to the business use of the property by the occupant thereof shall be permitted on the property upon which such business is located, provided that said signs comply with the districting regulations for buildings and with the requirements of the city Building Code. Two temporary "for sale" or "for rent" signs, totaling a maximum of 10 square feet in area, may be located on the property.

Section 7. No commercial signs shall be located on any property other than that upon which the advertised business is located. Banners, streamers and similar eye-catchers are prohibited.

Section 8. Permanent directional signs, not exceeding one and one-half square feet in area, to aid the public in locating public buildings, churches, schools, hospitals, libraries and similar public institutions, may be erected, in the discretion of the City Traffic Engineer, when, after investigation, he shall find that the public convenience and advantage will be served by the erection of such signs on standards supporting highway or streetmarkers. Temporary directional signs or devices advertising forthcoming public events, such as fairs, athletic meets, festivals and similar activities of public interest, may be erected upon permission granted by the Board of Adjustment if, after investigation, such board shall determine that such events and the location thereof, are of general public interest. The erection and maintenance of such temporary directional or advertising signs shall be granted upon the condition that the sponsoring organization shall remove such signs within three days following the end of such event.

Section 9. Any person convicted of violating the provisions of this ordinance shall be fined not less than \$ 10.00 nor more than \$ 50.00 or sentenced to not more than 30 days or both.

Section 10. This ordinance shall take effect and be in force five days after its passage, approval and legal publication.

PASSED by the City Council on the 11th day of May, 1954, and signed in authentication of its passage this 11th day of May, 1954.

FILED  
CITY OF BELLEVUE  
DATE May 12, 1954  
BY: CLERK Helen R. Miller

[Signature]  
Mayor

[Signature]  
Councilman

[Signature]  
Councilman

Approved as to form:  
[Signature]  
City Attorney

(Seal)

Attest:  
[Signature]  
City Clerk

Date of Publication: May 13, 1954