

REPEALED BY Ord. 280

ORDINANCE NO. 76

AN ORDINANCE repealing Ordinance No. 60 and adopting new regulations to control the erection of signs, billboards and other advertising devices, providing for the issuance of permits therefor, establishing exceptions and setting of permit fees.

THE CITY COUNCIL OF THE CITY OF BELLEVUE DO ORDAIN AS FOLLOWS:

Section 1. Definitions--Within the contemplation of this ordinance, the term "commercial sign" shall be deemed to mean, and include, any exterior sign, billboard, banner, streamer or other device for advertising or attracting attention of prospective patrons, customers, users, purchasers of property or recipients of service for sale or hire.

Within the contemplation of this Ordinance, the term "non-commercial sign" shall include and be deemed to mean any exterior residential name plate or device, ornamental or otherwise, erected for the purpose of identifying a residence or name or location of an institutional, semi-public, public, recreational or apartment building or attention attracting device erected for non-commercial purposes.

Within the contemplation of this Ordinance, the term "directional sign" shall be signs of a design and size approved by the City Engineer to be mounted upon independent posts of the sort normally employed by the Street Department for the erection of street signs or other signs designating routes or directions to towns, areas or public or semi-public institutions.

Within the contemplation of this Ordinance, the term "real estate sign" shall include and be deemed to mean all "for sale", "for rent", "exclusive", "for lease", "open house" and such signs of similar character normally employed by real estate brokers for the purpose of attracting attention to real estate for commercial purposes and shall not be deemed to include a card or sign bearing similar legend when temporarily located upon the property by the owner thereof; provided, that any sign so located by the owner shall not bear the name of any agent, or the name or the number of any agent or real estate broker.

Within the contemplation of this Ordinance, the term "licensing official" shall be deemed to be such employee or representative of the City as shall be designated by the City Manager to issue permits, or make such other administrative determinations as are required hereunder.

Section 2. It shall be unlawful to erect or maintain any commercial or non-commercial sign or device as defined or described in Section 1 above, in violation of the terms of this Ordinance or without first obtaining a permit therefor from the licensing official of this City, except that nothing herein contained shall be deemed to require a permit to paint names or addresses upon private mail boxes or to erect and maintain one name plate or other ornamental device for identification of a dwelling; provided, that such name plate or ornamental device

shall contain an area of not more than 144 square inches per side and must be located within the owner's property line; except, further, that a property owner, without obtaining a permit, may post a temporary "for rent" or "for sale" sign for a period not to exceed 60 days, upon such owner's personal residence property where such sign contains no reference to a real estate broker or agent.

Section 3. It shall be unlawful to attach to utility poles any commercial or non-commercial signs, posters or directional signs of temporary or permanent character or political posters without first obtaining permission of the utility involved, and in no event shall such advertising signs or posters, commercial, non-commercial or political, be attached to utility poles erected within the public right-of-way, nor shall any such attachment be placed less than 12 feet above the ground.

Section 4. Sign permits renewable annually shall be issued as authorized herein by the licensing official upon payment of the permit fee of \$1.00; provided, that associations or corporations organized and existing for wholly religious, educational or charitable purposes shall be exempt from the payment of the permit fee herein required. No renewal of the permit shall be required for residential name plates or ornamental devices, permanent commercial signs, or permanent residential subdivision signs when installed as a part of some architectural or landscaping structure at the entrance to such subdivision or permanent directional signs. Temporary directional signs or devices advertising commercial events shall expire at the end of a reasonable time to be designated by the licensing official issuing the permit therefor, and the renewal or extension thereof, when allowed, shall be accompanied by payment of an additional permit fee of \$1.00.

Section 5. Such sign permit shall contain the name of the person to whom the permit is issued, the location at which the sign is to be erected and maintained, the period of time for which said permit shall be valid and such other data as may be necessary or desirable to identify the type, size and character of the sign to be erected or maintained.

Section 6. In all districts classified as "residential" by the ordinances of the City of Bellevue, the following non-commercial signs shall be permitted:

(a) One sign bearing the name and address of the resident, or the name of the residential property or the name, occupation and address of a resident engaged in a home occupation. Such signs shall not exceed a maximum of two square feet in area and shall be located entirely within the boundaries of the permittee's property. Such signs may be illuminated but shall not be a source of light.

(b) Signs naming or designating a residential subdivision or an institutional, semi-public, public, recreational or apartment building shall be of permanent construction, ornamental in character and not exceeding a maximum of 32 square feet in area.

Detailed working drawings for the proposed sign as permitted by this subsection must accompany the application for such permit.

(c) One temporary owner's "for sale" or "for rent" sign having a maximum of four square feet in area may be located upon the property, or, in lieu thereof,

(d) A commercial "real estate sign" may be located upon such property in lieu of an owner's sign upon obtaining the owner's consent prior to application for the sign permit.

(e) One temporary sign identifying the subdivision, the developer, the architect, contractors and subcontractors may be located in a subdivision of five lots or more; provided, that such temporary subdivision sign shall be removed when forty per cent of the lots of such subdivision have been sold to persons other than the original subdivider or developer. Such temporary subdivision permit may be renewed each six months during the permissible period.

(f) Builders shall be permitted to identify buildings under construction by a sign having an area of four square feet or less during the period of construction, such sign to be removed upon completion of the house or upon the occupancy, whichever be the sooner.

Section 7. In all districts classified as "business" or "commercial" by the zoning ordinances of the City of Bellevue, commercial signs or devices pertaining to the business use of the property by the occupant thereof shall be permitted on the property upon which such business is located; provided, that said signs comply with the districting regulations for buildings and with the requirements of the city Building Code. Two temporary "for sale" or "for rent" signs, totaling a maximum of 10 square feet in area, may be located on the property.

Section 8. No commercial signs shall be located on any property other than that upon which the advertised business is located. Banners, streamers and similar eye-catchers are prohibited.

Section 9. Permanent directional signs, not exceeding one and one-half square feet in area, to aid the public in locating public buildings, churches, schools, hospitals, libraries and similar public institutions, may be erected, in the discretion of the licensing official when, after investigation, he shall find that the public convenience and advantage will be served by the erection of such signs on standards supporting highway or street-markers. Temporary directional signs or devices advertising forthcoming public events, such as fairs, athletic meets, festivals and similar activities of public interest, may be erected upon permission granted by the licensing official designated by the City Manager if, after investigation, such board shall determine that such events and the location thereof, are of general public interest. The erection and maintenance of such temporary directional or advertising signs shall be granted upon the condition that the sponsoring organization shall remove such signs within three days following the end of such event.

Section 10. Within 30 days of the effective date of this ordinance every person, association or corporation maintaining a sign or advertising device not specifically exempt by the provisions hereof and for which no permit was obtained under Ordinance No. 60 shall make application for and obtain a permit for such pre-existing sign.


Section 11. Any person convicted of violating the provisions of this Ordinance shall be fined not less than \$10.00 nor more than \$50.00 or sentenced to not more than 30 days or

both; provided, that a separate offense shall be deemed to be committed for each day after the licensing official notifies the violator of the existence of a sign in violation of this Ordinance.

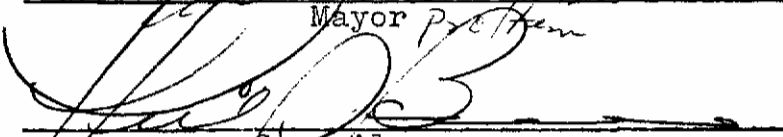
Section 12. Ordinance No. 60 passed on the 11th day of May, 1954 is hereby repealed.

Section 13. This ordinance shall take effect and be in force five days after its passage, approval and legal publication.

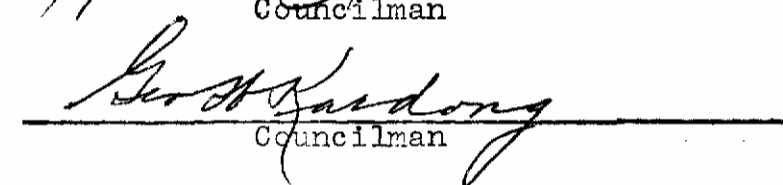
PASSED by the City Council on the 9th day of ~~October~~ ^{November}, 1954 and signed in authentication of its passage this 16th day of ~~October~~, 1954.
November



Mayor P. J. Brown

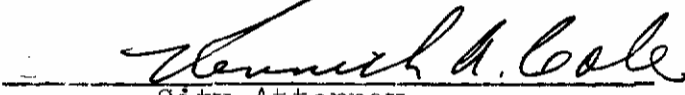


Councilman




Councilman

Approved as to form:



City Attorney

(SEAL)



City Clerk

FILED
CITY OF BELLEVUE
DATE Nov. 17, 1954
CITY CLERK Jean S. Schuler

Date of Posting: November 18, 1954.