

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 10332

A RESOLUTION authorizing execution of a modified Professional Services Contract with the Bellevue Convention Center Authority, doing business as Visit Bellevue, in an amount not to exceed \$3,726,160.00, which shall include all applicable taxes, for the administration and operation of the Bellevue Zone of the Bellevue-Redmond Tourism Promotion Area as authorized under RCW 35.101.130 and BCC 4.60.110.

WHEREAS, the tourism industry is a vital and substantial component of the local economy and tourism promotion increases the number of visitors to the region, which in turn increases regional sales supporting the local economy;

WHEREAS, pursuant to chapters 35.101 and 39.34 of the Revised Code of Washington, the cities of Redmond and Bellevue entered into an "Interlocal Agreement for the Joint Establishment of a Tourism Promotion Area" and designated the Bellevue City Council to serve as the "Legislative Authority" for the Bellevue-Redmond Tourism Promotion Area ("BRTPA");

WHEREAS, pursuant to the aforementioned authority and interlocal agreement, the Bellevue City Council subsequently established the BRTPA pursuant to Ordinance No. 6724, which included two zones: a Bellevue Zone, incorporating the entire area of the incorporated city limits of the City of Bellevue; and a Redmond Zone, incorporating the entire area of the incorporated city limits of the City of Redmond;

WHEREAS, pursuant to the aforementioned authority and interlocal agreement, the Bellevue City Council is authorized to execute one or more management agreements with tourism destination marketing organizations, public entities, or other similar agencies to provide for the management and operation of the BRTPA; and

WHEREAS, the Bellevue City Council, in its role as the Legislative Authority for the BRTPA finds the execution of a management agreement with a destination marketing organization, or other similar agency, is in the public interest as it will provide the experience and expertise needed for tourism promotion within the BRTPA and the Bellevue Zone; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. The City Manager or her designee is hereby authorized to execute a modified Professional Services Contract with the Bellevue Convention Center Authority, doing business as Visit Bellevue, in an amount not to exceed \$3,726,160.00, which shall include all applicable taxes, for the administration and operation of the Bellevue Zone of the Bellevue-Redmond Tourism Promotion Area, a copy of which contract has been given Clerk's Receiving No. 81017.

Passed by the City Council this 2nd day of JANUARY, 2024, and signed in authentication of its passage this 2nd day of JANUARY, 2024.

(SEAL)



Mayor, City of Bellevue

Attest:

Charmaine Arredondo, City Clerk